



Connecting the holistic building industry.

buildexalberta.com
#buildexalberta
@buildingscanada

2025

SPONSORSHIP OPPORTUNITIES

BRINGING ALBERTA'S BUILDING AND CONSTRUCTION INDUSTRIES TOGETHER

BUILDEX Alberta

October 22 & 23, 2025

BMO Centre at Stampede Park

IT'S ALL HERE

- Industry Decision Makers
- Keynote Presentations
- Key Opinion Leaders
- Networking Events
- Educational Seminars
- Product Demonstrations

BUILD FOR THE FUTURE.

BUILDEX events are Western Canada's largest exhibition and conferences connecting the whole building industry. We unite tradition and innovation to help shape the spaces of tomorrow.

Showcase your business, generate sales leads and build your brand during this exciting time of economic evolution and development. Adopt a long-term approach, and plant the seeds for growing relationships with your target market.

Don't miss your chance to partake in BUILDEX Alberta – the province's largest event of its kind and the the forum for all professionals who design, build and manage real estate. ▶

Thank you for attending
#BUILDEXAlberta



Join us at
BUILDEX Alberta 2023
October 18 & 19

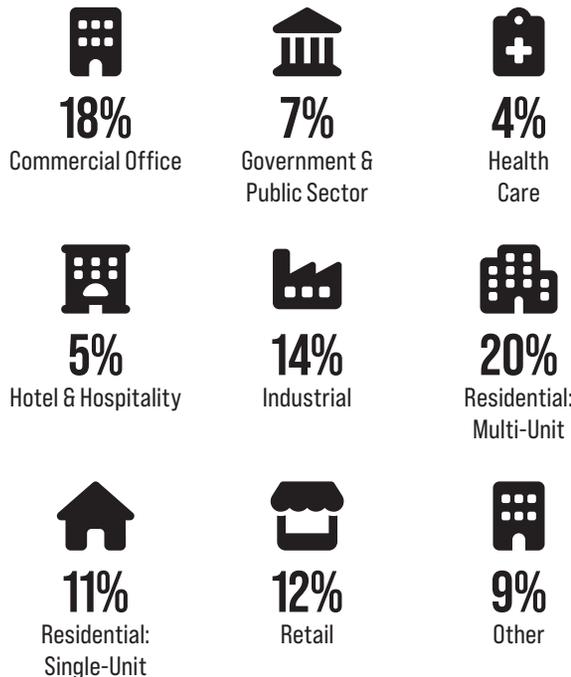
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Connecting the holistic
building industry.



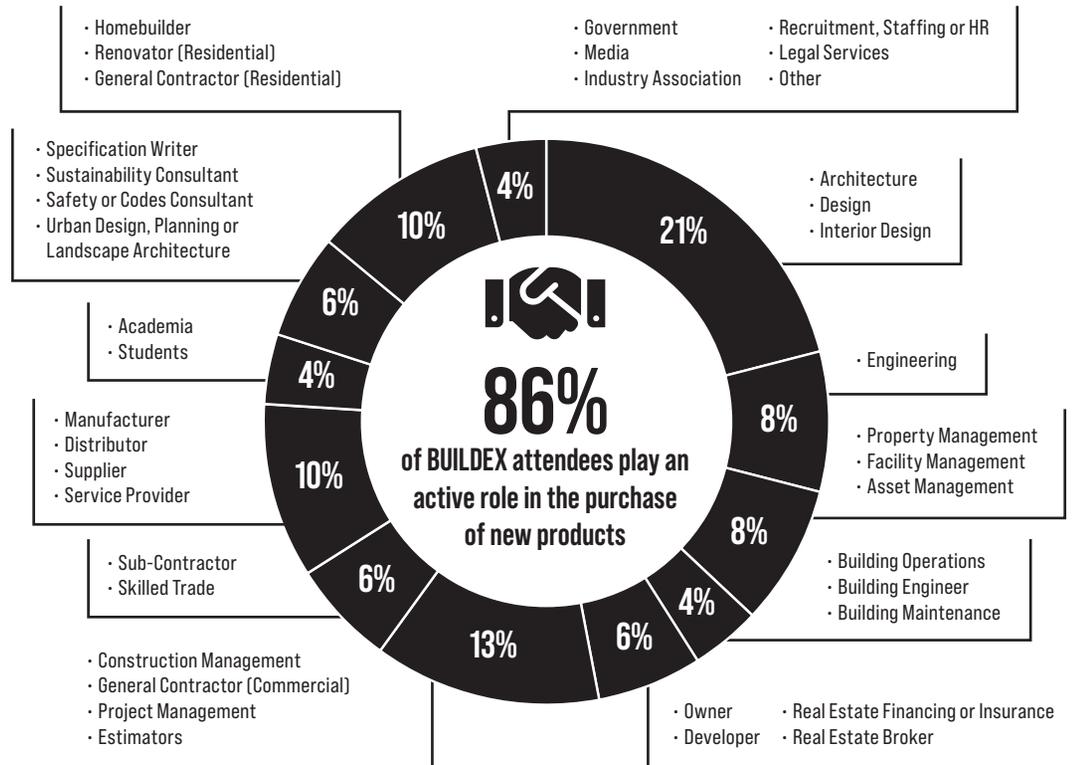
AUDIENCE DEMOGRAPHICS

BUILDEX is Alberta's largest business-to-business event connecting the holistic building industry. Architecture, engineering, construction, design and real estate professionals attend to immerse themselves in dialogue, access continuing education, generate new business and find new suppliers. Use this unique opportunity to showcase your offerings to decision makers from all segments of the industry.

OUR ATTENDEES ARE WORKING ON:



YOUR AUDIENCE IS HERE



YOUR INDUSTRY IS HERE

BUILDEX is supported by strong partnerships with industry associations and media. 2023 partners included:



PLATINUM LEVEL

- ▶ [Presenting](#)
- ▶ [Pavilion](#)

SUSTAINABILITY PARTNERSHIPS

- ▶ [Renewable Energy Sponsor](#)
- ▶ [Waste Diversion Sponsorship](#)

GOLD LEVEL

- ▶ [Attendee Registration](#)
- ▶ [BUILDEX Main Stage](#)
- ▶ [Product Demonstration Stage](#)
- ▶ [Job Board](#)
- ▶ [Conference Stream](#)
- ▶ [TEHCENTRIC Stage](#)
- ▶ [Lanyards](#)
- ▶ [Central Bar and Networking Hub](#)
- ▶ [Workforce Solutions Centre](#)
- ▶ [BUILDEX Industry Networking Reception Sponsor – Exclusive Host](#)

GRAPHITE LEVEL

- ▶ [BUILDEX Industry Networking Reception Sponsor – Co-Host](#)
- ▶ [Industry Interview Series](#)
- ▶ [Sponsor Interview](#)
- ▶ [Educational Session](#)
- ▶ [Online Registration](#)
- ▶ [Event Planner Advertising](#)
- ▶ [CCA & ICBA Construction Leaders Breakfast Supporting Sponsor](#)
- ▶ [Product Demonstration](#)
- ▶ [Commercial](#)
- ▶ [Accredited Seminar](#)
- ▶ [Attendee Morning Coffee](#)
- ▶ [Innovation Showcase Title Sponsor](#)
- ▶ [Innovation Showcase Participant](#)
- ▶ [TEHCENTRIC Product Demonstrations](#)
- ▶ [Official 3rd Party Event Host](#)

▶ [Click the links](#) above to jump to sponsorship details

[CONTACT US](#)

PRESENTING

Align your brand with our industry’s leading design, construction, and property management event. Enjoy the full benefits of our marketing campaign, on-site visibility, and promotional opportunities.

INVESTMENT: \$36,750 **1 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo exposure on delegate confirmation emails
- Inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

PASSES:

- 4x All-Access Passes (free access to two full days of seminars)

ON-SITE:

- Logo inclusion on on-site signage (including registration area, show floor and conference level)
- Opportunity to show 4x (four) 30-60 second commercials (with sound) at the BUILDEX Main Stage
- High profile 10x20 booth space

SEMINAR SPONSORSHIP:

- Opportunity to welcome delegates and introduce the speaker(s) at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Opportunity to distribute marketing collateral at your sponsored session

POST-SHOW:

- A detailed sponsor report showcasing the deliverables and value of the sponsorship, within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **Lead!nights**



PAVILION

Curate a Pavilion hosting exhibiting companies of your choice, featured installations and speaker content right on the show floor, in the heart of the action.

INVESTMENT:
(DEPENDENT ON PAVILION SIZE)

***LIMITED AVAILABILITY**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Promotional listings on website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Inclusion on on-site signage related to this featured area
- 600 – 800 sq. ft. space on the show floor

POST-SHOW:

- A detailed sponsor report showcasing the deliverables and value of the sponsorship, within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026



RENEWABLE ENERGY SPONSOR

The energy used at our events on average accounts for 44% of the carbon footprint we generate on-site. Thanks to the REC trading scheme, we can secure clean, renewable energy with the help of a partner like you. BUILDEX will purchase Renewable Energy to cover venue energy use and position your brand as a leader in sustainability.

INVESTMENT: \$10,500

1 AVAILABLE

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on sustainability
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Inclusion on sponsorship and sustainability signage

POST-SHOW:

- A detailed report within three weeks of the event
- Detailed sponsor profile to be posted on [BUILDEXalberta.com](https://www.builDEXalberta.com) until April 30, 2026

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.



WASTE DIVERSION SPONSORSHIP

Demonstrate your support for a more sustainable future and lead one of the event's key environmental goals for 2024. Help us reduce single use plastics, increase waste diversion from landfill, and mitigate the impact of the waste generated at the event.

INVESTMENT: \$10,500

1 AVAILABLE

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on sustainability
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Inclusion on sponsorship and sustainability signage

POST-SHOW:

- A detailed report within three weeks of the event
- Detailed sponsor profile to be posted on [BUILDEXalberta.com](https://www.builDEXalberta.com) until April 30, 2026

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.

ATTENDEE REGISTRATION

Reach a wide audience of architects, contractors, engineers, designers, building owners, property managers, facility managers, interior designers, developers, and more. Position your brand as the industry leader by presenting the BUILDEX registration. Your brand welcomes all attendees to both the online registration system as well as on-site registration at BUILDEX Alberta.

INVESTMENT: \$17,000 **1 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo displayed on print at home attendee badges and online registration
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Logo prominently displayed on high profile registration kiosks at the entrance to the show floor
- Logo exposure on sponsor signage throughout the show
- High profile 10x20 booth space
- Logo inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media

SEMINAR SPONSORSHIP:

- Opportunity to welcome delegates and introduce a speaker at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Ability to distribute company information at your sponsored seminar

POST-SHOW:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **Lead!nsights**



BUILDEX MAIN STAGE SPONSOR

Present the BUILDEX Main Stage: the location for engaging and dynamic content, our industry keynotes and high profile speakers.

INVESTMENT: \$13,650

1 AVAILABLE

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Main Stage
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Logo included next to Main Stage sessions in online program
- Inclusion in Press Releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Opportunity to show a 30-60 second commercial (with sound) at the BUILDEX Main Stage
- Inclusion on on-site feature signage
- Branding on presenters intro slides
- Inclusion on presentation screen backdrop in-between presentations
- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization (max 3 minutes)

POST-SHOW:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026



COMMERCIAL

Position your product or brand in front of the BUILDEX audience with a company commercial before an educational session on the BUILDEX Main Stage or TECHCENTRIC.

INVESTMENT: \$1,350

10 AVAILABLE

PRE-SHOW:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned

- Logo exposure on the BUILDEX Alberta websites and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Logo recognition on BUILDEX Alberta event planner

ON-SITE:

- Logo inclusion on the stage's rotating holding slides and session title slide
- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)



PRODUCT DEMONSTRATION STAGE

Be seen as an industry thought leader and host a daily line up of engaging product presentations and demonstrations as the title sponsor of the Product Demonstration Stage. Demonstrations vary and may cover architecture, engineering, real estate, construction, interior design, and / or homebuilder / renovator audience interests.

INVESTMENT: \$10,500 **1 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Recognition on BUILDEX Alberta website alongside the schedule of programmed sessions on the Product Demonstration Stage
- Recognition in the online program promoting the Product Demonstration Stage
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- 1x 30 minute company Product Demonstration
- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization
- Logo displayed on on-site signage at feature space and through the trade show where stage/schedule is mentioned
- Logo inclusion on the presentation screen backdrop in-between demonstrations

POST-SHOW:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **Lead!Insights**

2023 KEY SHOW STATS

- 2 days
- 1,900+ Participants
- 35% growth in attendees vs 2022
- 100+ Exhibitors
- 20+ Sponsors
- 65+ Educational Seminars & Workshops
- 150+ Industry Speakers & Panelists

BX BUILDEX ALBERTA



JOB BOARD

Gain extensive exposure both on-site and online by hosting the BUILDEX Alberta Job Board. Prominent positioning at the main show entrance as well as across BUILDEX Alberta allows you to reach a wide industry audience and position your brand as the industry leading recruitment firm for design, construction and / or real estate professionals.

INVESTMENT: \$9,150 **1 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Detailed company profile and a direct link to your corporate website
- Opportunity to provide content for our e-newsletter and website
- Featured job opportunities to be included in BUILDEX Alberta marketing campaign
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

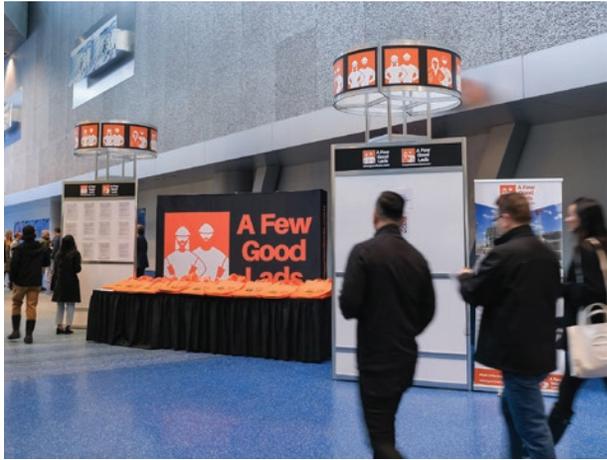
ON-SITE:

- Branded on-site signage towers, table and chairs provided
- Positioning of your job board, staff and booth in a high profile location

POST-SHOW:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026

BUILDEX is one of the most diverse exhibitions that we go to. There is a broad range of vendors here, so we get a lot of exposure groups that we wouldn't normally see elsewhere."
 - Corey Klimchuck, Pinchin Ltd.



CONFERENCE STREAM

Reach a wide audience and solidify your position as a thought leader by supporting three educational sessions aligned to your company, objectives or target audience.

INVESTMENT: \$5,700 **2 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions in the conference stream
- Sessions included in the online registration
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Logo recognition in the online program alongside your sponsored educational sessions
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Inclusion in all signage that relates to the educational stream
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) before three educational sessions

POST-SHOW:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **LeadInsights**

“BUILDEX pays off with excellent market exposure to architects and builders, and sales which can be directly attributed to contacts made at the show.”
 – April Keene, Trade Show & Events Manager, NanaWall



TECHCENTRIC STAGE

BUILDEX Alberta’s exclusive stage featuring a daily line up of engaging educational talks and demonstrations showing the latest and future of technology in the built environment.

INVESTMENT: \$12,600 **1 AVAILABLE**

PRE-SHOW:

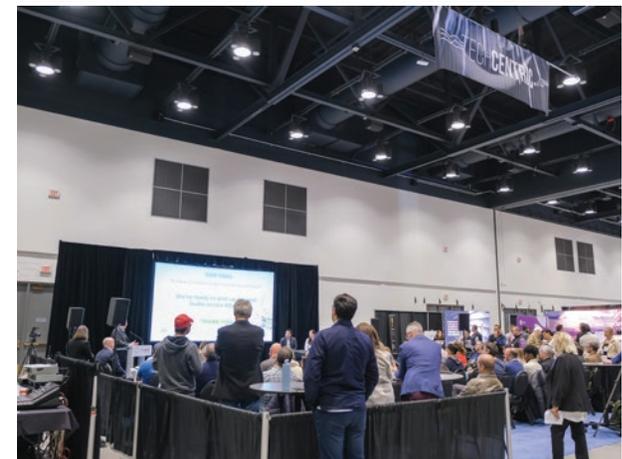
- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Recognition on BUILDEX website with schedule of programmed sessions at TECHCENTRIC
- Sessions included in the online registration
- Logo recognition in the online program promoting TECHCENTRIC
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- 30 minute demonstration on the TECHCENTRIC feature stage on the show floor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories
- Includes high profile 10x10 corner booth space **Upgrades available, location TBD*
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) before three educational sessions
- Logo prominently displayed on holding slides in between presentations

POST-SHOW:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **LeadInsights**



THE BUILDEX AUDIENCE IS GROWING!

- 15,700+** followers across Buildings Canada social channels
- 13,400+** visitors to the BUILDEX Alberta website, annually
- 281,000+** digital impressions across BUILDEX Alberta marketing campaign





LANYARDS

Your brand will be featured prominently on sustainably sourced lanyards provided for all BUILDEX Alberta attendees, exhibitors, speakers, guests and media. Having environmentally preferred lanyards will help reduce the environmental footprint of the sponsorship option while still maximizing your brand exposure.

INVESTMENT: INQUIRE WITHIN 1 AVAILABLE

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

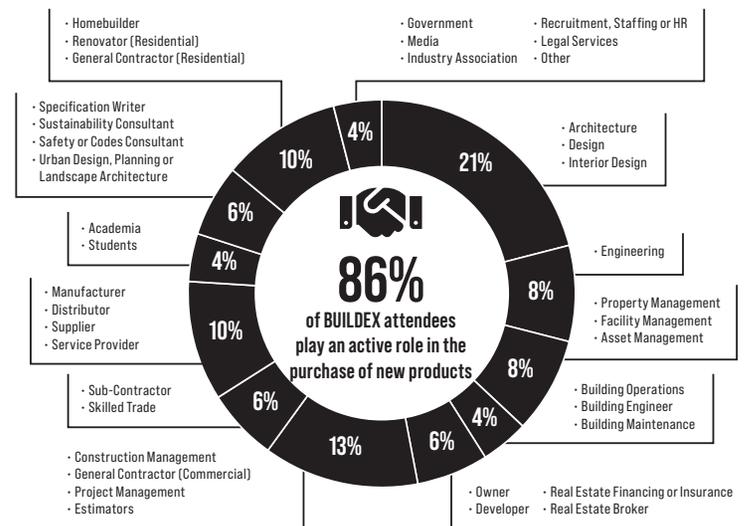
ON-SITE:

- Environmentally friendly lanyards branded with your company logo for all attendees on-site
- Inclusion on sponsorship and sustainability signage

POST-SHOW:

- A detailed report within three weeks of the event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026

YOUR AUDIENCE IS HERE



CENTRAL BAR AND NETWORKING HUB

Host the Central Bar and Networking Hub at BUILDEX Alberta – the central meeting place and networking area on the show floor.

INVESTMENT: INQUIRE WITHIN

1 AVAILABLE

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the central bar
- Logo exposure on the BUILDEX Alberta websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Promotional listing on the website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- 50'x30' feature space on the show floor
- Opportunity to host a signature drink within the bar
- Inclusion on on-site feature signage

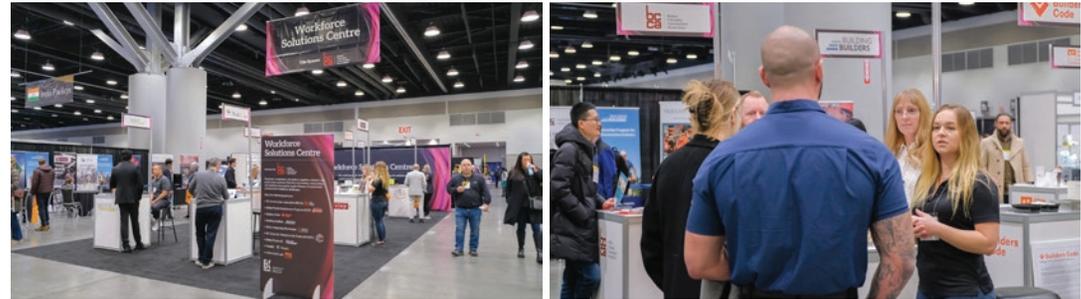
POST-SHOW:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026



WORKFORCE SOLUTIONS CENTRE

Workforce growth, diversification, upskilling and productivity are significant challenges facing the future of Alberta’s entire building industry. As Western Canada’s largest forums connecting the whole building industry, BUILDEX is uniquely positioned to facilitate the exchange of information, connections and solutions between employers, employees, government bodies, and industry partners. The Workforce Solutions Centre has been created in response to the workforce crisis and to provide a center point for information exchange at BUILDEX.



TITLE SPONSOR

INVESTMENT: \$13,000	1 AVAILABLE
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(Includes one dedicated kiosk in the Workforce Solutions Centre)

Demonstrate your leadership on this critical industry issue with the Title Sponsor position.

PRE-SHOW EXPOSURE & BENEFITS

- Reach a targeted audience of contractors, skilled trades, building owners, property managers, developers, interior designers, homebuilders & renovators, architects, engineers, and specifiers.
- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure (Gold Level) in all pre-event digital promotions; email campaign, social media campaign and websites as it relates to the Workforce Solutions Centre
- Logo exposure on the BUILDEX Alberta website and directories
- Inclusion in any Press Releases related to the event
- Inclusion in the email campaign to industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner (deadline dependent)

ON-SITE EXPOSURE & BENEFITS

- Title Sponsor position on all signage relating to Workforce Solutions Centre at BUILDEX Alberta

- Turnkey involvement: One dedicated kiosk in the Workforce Solutions Centre on the show floor, including custom company branding, seating, electricity, and carpet provided.
- 4x All Access Passes providing free access to all seminars, demonstrations, and Keynotes
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients, prospects and your followers / distribution lists.

POST-SHOW EXPOSURE & BENEFITS

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026

SUPPORTING SPONSORS

INVESTMENT: \$2,575	6 AVAILABLE
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(Includes one dedicated kiosk in the Workforce Solutions Centre)

Guarantee that the industry identifies you as a partner during this time with a Supporting Sponsor involvement.

PRE-SHOW EXPOSURE & BENEFITS

- Reach a targeted audience of contractors, skilled trades, building owners, property managers, developers, interior designers, homebuilders, renovators, architects, engineers, and specifiers.
- Inclusion in overall BUILDEX Alberta marketing campaign

- Sponsor exposure (Graphite Level) in all pre-event digital promotions; email campaign, social media campaign and websites as it relates to the Workforce Solutions Centre
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner (deadline dependent)

ON-SITE EXPOSURE & BENEFITS

- Supporting Sponsor brand position on all signage relating to Workforce Solutions Centre at BUILDEX Alberta
- Turnkey involvement: One dedicated kiosk in the Workforce Solutions Centre on the show floor, including custom company branding, seating, electricity, and carpet provided.
- 2x All Access Passes providing free access to all seminars, demonstrations, and keynotes
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients, prospects and your followers / distribution lists.

POST-SHOW EXPOSURE & BENEFITS

- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026



BUILDEX INDUSTRY NETWORKING RECEPTION SPONSOR

Be the host of all attendees, speakers and exhibitors at the BUILDEX Industry Networking Reception at the Central Bar closing out day 1 of BUILDEX Alberta between 4:30pm – 6:00pm.

EXCLUSIVE HOST – INVESTMENT: \$7,875 **1 AVAILABLE**

CO-HOST – INVESTMENT: \$4,200 **2 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites where the Industry Networking Reception is mentioned
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Logo recognition on BUILDEX attendee planner where the Industry Networking Reception is mentioned
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE

- Bar placement central to the trade show floor
- Logo prominently displayed on all Industry Networking Reception signage and central bar
- Logo displayed (alongside reception sponsors) on refreshment tickets distributed to seminar attendees to encourage them to visit the tradeshow floor throughout BUILDEX

- 60 branded refreshment tickets (alongside other reception sponsors) to distribute to attendees (Exclusive Host). 30 branded refreshment tickets (alongside other reception sponsors) to distribute to attendees (Co-Host)
- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)
- Inclusion on BUILDEX Main Stage and TECHCENTRIC rotating slide decks, featuring company logo, QR Code and light messaging
- Ability to display pop-up banner(s) and distribute marketing collateral with the Industry Networking Reception
- Overhead announcements acknowledging your sponsorship to kick off the Industry Networking Reception
- Recognition, brand exposure and backlink to your website in the end of day 1 wrap up email to all BUILDEX registrants

POST-SHOW:

- A detailed report within three weeks post-event
- Sponsor profile to be posted on BUILDEXAlberta.com until April 30, 2026

INDUSTRY INTERVIEW SERIES

Reach a large audience of industry professionals and align your brand with BUILDEX's Industry Interview Series. BUILDEX selects representatives from across the speaker faculty, key opinion leaders and high-profile guests to interview at the event in front of a step and repeat with your branding.

INVESTMENT: \$9,000

1 AVAILABLE

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Interview Series
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Interviews will be seen on-demand on BuildingsCanada.com
- Logo recognition on BUILDEX Alberta event planner
- Interview participants lined up in advance by BUILDEX team, with your input

- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Logo inclusion on the step and repeat
- Video crew included
- Interview with your company representative, to be included in the series

POST-SHOW:

- Interviews to be promoted post-show on BuildingsCanada.com and social media
- Access to all Speaker Series interview content
- Detailed company profile to be posted on BUILDEXALBERTA.com until April 30, 2026



SPONSOR INTERVIEW

Enhance your sponsorship experience and gain additional exposure for your brand and senior leadership through the BUILDEX Industry Interview Series. Your interview will be recorded and released alongside interviews with senior members of the BUILDEX speaker faculty, key opinion leaders and other high-profile guests. Available for existing sponsors or exhibitors only.

INVESTMENT: \$1,200

5 AVAILABLE

PRE-SHOW:

- Opportunity available to existing sponsors and exhibitors only, pre-show deliverables per your primary sponsorship
- Interview questions delivered in advance of the event

ON-SITE:

- 3-5 minute interview with your senior leader recorded by our professional video crew

POST-SHOW:

- Interview to be promoted post-show on the Buildings Canada website and social media channels
- A copy of the interview available for your use



EDUCATIONAL SESSION

Host an educational session, presented by a speaker of your choice, and position your company to a qualified and captivated audience matching your objectives and target market.

INVESTMENT: \$7,350 **2 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the session
- Recognition on BUILDEX website with schedule of programmed sessions at BUILDEX Alberta
- Recognition in the online program alongside other educational sessions
- Sponsored session included in the online registration
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo exposure alongside the your chosen sessions, wherever the session's details are posted across event websites, emails and social media marketing
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

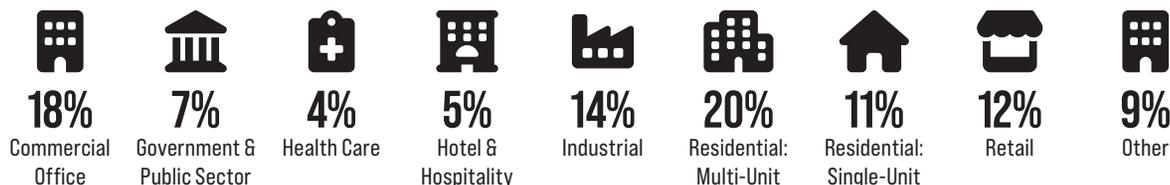
- Inclusion in all signage that relates to the educational stream
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

POST-SHOW:

- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **LeadInsights**

**Session must be pre-approved by Program Manager (min. 45 minutes of content)*

OUR ATTENDEES ARE WORKING ON:



ONLINE REGISTRATION

Get exceptional profile as attendees register for BUILDEX Alberta. Be one of the first brands to welcome attendees to the event. Your brand will be front and center as attendees hit landing and confirmation pages featuring your logo. Additionally, each online registrant receives a branded confirmation email with backlink to your company website.

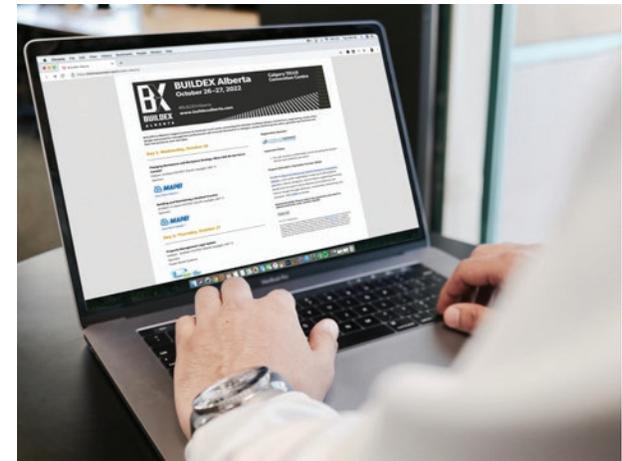
INVESTMENT: \$6,800 **1 AVAILABLE**

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to online registration
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Inclusion in the BUILDEX 'Thank you for registering' page, co-branded to include your logo, key messaging, website links and product or company video
- Inclusion in BUILDEX Alberta registration confirmation email with your logo, key messaging, website links, etc.
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

POST-SHOW:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026



PRODUCT DEMONSTRATION

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their products, innovations, technologies or solutions to the BUILDEX audience. Product Demonstrations relevant to architecture, engineering, real estate, construction, project management, interior design, training and product servicing will be considered.

INVESTMENT: \$2,500

10 AVAILABLE

PRE-SHOW:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects
- Opportunity to present a 30-minute product demonstration on either Wednesday, October 22 or Thursday, October 23, 2025
- Product Demonstration to be profiled in the BUILDEX Alberta event planner (subject to date of sign on)
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- 30 minute demonstration on the Demonstration feature stage on the show floor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories
- Logo prominently displayed on the podium during your demonstration

POST-SHOW:

- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **Lead!Insights**

Enquire within for 2025 Innovation Showcases



COMMERCIAL

Position your product or brand in front of the BUILDEX audience with a company commercial before an educational session on the BUILDEX Main Stage or TECHCENTRIC.

INVESTMENT: \$1,350

10 AVAILABLE

PRE-SHOW:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Logo exposure on the BUILDEX Alberta websites and sponsor directories

- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Logo recognition on BUILDEX Alberta event planner

ON-SITE:

- Logo inclusion on the stage's rotating holding slides and session title slide
- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)



ACCREDITED SEMINAR

Position your brand alongside today's industry thought leaders. Support an educational session, reach your target audience, and generate leads.

INVESTMENT: \$1,995

PRE-SHOW:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the seminar
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Recognition in the online program alongside other educational sessions
- Inclusion in the BUILDEX email marketing campaign
- Sessions included in the online registration
- Detailed company profile and a direct link to your corporate website
- Logo exposure alongside the your chosen session, wherever the session's details are posted across event websites, emails and social media marketing
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Logo recognition as it relates to the seminar
- Inclusion on on-site signage wherever the seminar is featured
- Logo inclusion on podium and rotating holding slides (where present) and session title slide
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

POST-SHOW:

- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **Lead!Insights**



ATTENDEE MORNING COFFEE

Host the BUILDEX Alberta morning welcome coffee for show attendees on Day One or Day Two at the Central Bar and Networking Hub on the tradeshow floor.

INVESTMENT: \$2,850

2 AVAILABLE (1 PER DAY)

PRE-SHOW:

- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Complimentary coffee service from the Central Bar and Networking Hub at the beginning of the show day
- Inclusion on on-site signage relating to the welcome coffee
- 1 overhead announcement prior to start of welcome coffee
- Sponsor can provide own branded collateral



BUILDEX INNOVATION SHOWCASE

The BUILDEX Innovation Showcases have been created in response to market demand for opportunities to see new technologies and solutions quickly, efficiently and with commentary from respected industry peers. Use this opportunity to demonstrate your leadership in the progression of new materials, technologies, systems and services in your industry.

INNOVATION SHOWCASE TITLE SPONSOR

Sponsor an Innovation Showcase and align your brand with the industry’s latest products, solutions and technologies through this highly engaging show feature.

INVESTMENT: \$5,200 **1 AVAILABLE**

PRE-SHOW:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the email campaign
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization before the showcase (max 3 minutes per intro)
- Logo inclusion on podium and rotating holding slides (where present) and feature title slide

POST-SHOW:

- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed sponsor profile to be posted on BUILDEXAlberta.com until April 30, 2026
- Now including: **Lead! Insights**

INNOVATION SHOWCASE PARTICIPANT

Launch or promote your new-to-market innovation, technology or solution to the BUILDEX audience and panel of industry opinion leaders.

INVESTMENT: \$895 **5 AVAILABLE**

PRE-SHOW:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the email campaign
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- One live pitch-style presentation (5 min max in length) by your company

POST-SHOW:

- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed sponsor profile to be posted on BUILDEXAlberta.com until April 30, 2026





TECHCENTRIC PRODUCT DEMONSTRATIONS

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their new innovation, technology or solution to the BUILDDEX audience. Technology Demonstrations relevant to architecture, engineering, real estate, construction, project management, interior design, training and product servicing will be considered.

INVESTMENT: \$2,500 **2 AVAILABLE**

PRE-SHOW:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; ebcasts, social media, website, etc.
- Logo exposure on the BUILDDEX website, sponsor directory, and event planner
- Unlimited PDF complimentary passes with promo code for free trade show access to be distributed to clients and prospects
- TECHCENTRIC Feature to be profiled in the BUILDDEX Alberta event planner (subject to date of sign on)
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE:

- Opportunity to present a 30-minute product demonstration on either Wednesday, October 22 or Thursday, October 23, 2025
- Logo prominently displayed on the podium during your demo
- 30-minute demonstration on the TECHCENTRIC feature stage on the showfloor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories

POST-SHOW:

- Delivery of the attendee database relating to your sponsored session(s) by November 15, 2025
- Detailed company profile to be posted on BUILDDEXAlberta.com until April 30, 2026
- Now including: **Lead!Insights**

OFFICIAL 3RD PARTY EVENT HOST

Host your organization’s event alongside BUILDEX and take advantage of the province’s building and construction industry coming together in one place. Leverage the BUILDEX marketing campaign to drive registrations and attendance to your event while providing free BUILDEX passes to your guests.

INVESTMENT: \$2,100

MULTIPLE AVAILABLE

PRE-SHOW:

- Event identified as an official 3rd party event at BUILDEX
- Detailed event listing on the BUILDEX website, including lead image, logo, event description and backlink to your registration website (provided by your company)
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX website and sponsor directories
- Inclusion of event in the BUILDEX email, website and social media marketing campaigns whenever 3rd party events are mentioned or featured
- Event inclusion in the BUILDEX Alberta attendee planner where networking events are featured
- Unlimited PDF complimentary passes with promo code providing free BUILDEX trade show access to be distributed to clients and prospects

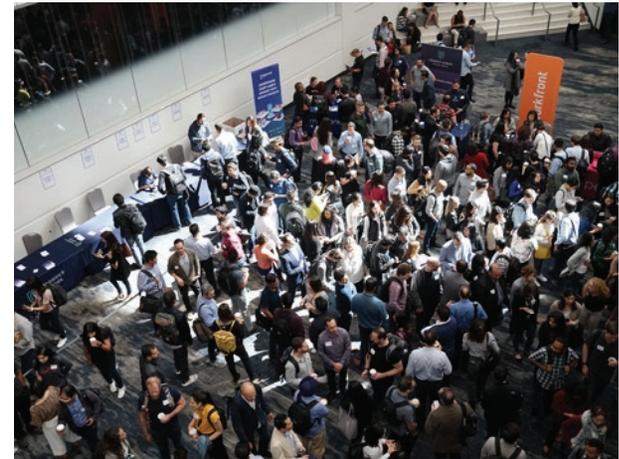
ON-SITE

- Inclusion on on-site signage advertising 3rd party events taking place inside and outside of BUILDEX
- Recognition in the end of day 1 or show wrap up email to all BUILDEX registrants
- 2x All-Access Passes for board members, management or to give away

POST-SHOW:

- Sponsor profile to be posted on BUILDEXAlberta.com until April 30, 2026

NB: Event’s must be hosted outside of BUILDEX show hours (exceptions only with approval from BUILDEX management). Limited function space may be available within the host venue, or you may choose your own location. All F&B, AV, registration and / or other set up costs are the responsibility of the host.



FOR MORE INFORMATION



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